

# fashion calendar

36th year • a weekly publication

FILE

SEPTEMBER 6

1976

JANUARY

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FEBRUARY

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MARCH

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AUGUST

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OCTOBER

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NOVEMBER

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DECEMBER

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, SEPTEMBER 6, 1976

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sept. 6	LABOR DAY (Monday) -- Legal Holiday		
Tuesday	PRESS PREVIEW: NEW	MACY'S NEW YORK	13TH FLOOR
Sept. 7	DOMESTICS FLOOR		151 WEST 34TH STREET
6:00 P.M.-	"Double Debut": New shops and ideas for bed, bath and table; and new Martex		
8:00 P.M.	collection, "Home Is Where The Art Is," sheets and towels by seven New York		
Cocktails	artists. By invitation. Publicity: Hillary Garrison, OX 5-4400.		
Beginning	OPENING OF RESORT	LIZ CLAIBORNE	80 WEST 40TH STREET
Tuesday	COLLECTION		SHOWROOM - 2ND FLOOR
Sept. 7	Continuous by appointment. Contact: Alyson, 594-8400.		
Beginning	OPENING OF RESORT	JAMES DAUGHERTY	550 SEVENTH AVENUE
Tuesday	COLLECTION		SHOWROOM - 9TH FLOOR
Sept. 7	By appointment. Contact: Stephen Perlo, 239-4155.		
Beginning	HOLIDAY AND	DON LUIS de ESPANA	498 SEVENTH AVENUE
Tuesday	RESORT COLLECTION		SHOWROOM - 8TH FLOOR
Sept. 7	By appointment. Contact: 239-4630.		
Tuesday	BEACHWEAR COLLECTION	NUMERO DUE ANGIO	HOTEL GOTHAM
Sept. 7-	FROM FLORENCE, ITALY	(VIA TORNABUONI 9)	PRIVATE SUITE
Sept. 17	Showing of beachwear--and concepts in Summer dressing. or Abel Rapp, CI 7-2200.		Contact: John Puntar,
Beginning	OPENING OF RESORT AND	BARON PETERS &	530 SEVENTH AVENUE
Tuesday	SPRING COLLECTION	ROBERT LEONARD	SHOWROOM - 30TH FLOOR
Sept. 7	Continuous by appointment. Contact: 564-6238.		
Tuesday	ITALIAN MAIT SPRING/SUMMER KNITWEAR COLLECTIONS FOR MEN, WOMEN & CHILDREN AT		
Sept. 7-	WALDORF-ASTORIA, 11TH FL. (Buyers only). Contact: 432-9250, ext. 30, Centro di		
Sept. 17	Firenze per la Moda Italiana, Via Faenza 109, Florence.		
Wednesday	MILA SHON	BERGDORF GOODMAN	4TH FLOOR
Sept. 8	FASHION SHOW		
11:30 A.M.	Personal appearance. Customer show. Publ: Suzanne Butterfield, PL 3-7300.		
Postponed	DONALD BROOKS' RESORT SHOWING, ORIGINALLY SCHEDULED FOR WED., SEPT. 8 AT 4:00,		
Sept. 8	HAS BEEN POSTPONED TO TUESDAY, SEPT. 14 AT 12:00 NOON & 3:00 P.M. (See pg. 6)		
Wednesday	BENEFIT SHOW--OPENING	BONWIT TELLER	1ST FLOOR
Sept. 8	OF NEW MISSONI SHOP		
6:00 P.M.	For benefit of Museum of Modern Art. Preview of new 1st floor. By invitation. Contact: Harriet Weintraub, EL 5-6800.		
Wednesday	BENEFIT: FASHIONS BY	SAKS FIFTH AVENUE	MAIN FLOOR
Sept. 8	CASTELBAJAC		
7:00 P.M.	For benefit of Jewish Guild for the Blind, Jr. Div.--and to meet Jean-Charles de Castelbajac. By invitation. Tickets:\$25.00.Publ: Helen O'Hagan, PL 3-4000.		

Sept. 12-	HOLIDAY & CHRISTMAS SHOWINGS BY METROPOLITAN SPORTSWEAR EXHIBITORS AT		
Sept. 15	STATLER HILTON HOTEL, NEW YORK. Contact: WI 7-1817.		
Sept. 12	TENNIS FASHIONS AT DALLAS APPAREL CTR. - 2100 Stemmons Freeway (Sept. 12-14)		
Monday	OPENING OF RESORT &	GEOFFREY BEENE TENNIS	FOUR SEASONS
Sept. 13	SPRING COLLECTION	(512 SEVENTH AVENUE)	99 EAST 52ND STREET
9:30 A.M.	By invitation. Thereafter by appointment in showroom, 2nd floor. Contact: Muriel Shorensten, 391-1090.		
Monday	OPENING OF RESORT	MEL MORTMAN	525 SEVENTH AVENUE
Sept. 13	COLLECTION		SHOWROOM - 9TH FLOOR
11:00 A.M.	By invitation. Contact: 564-1820. Publicity: Joanne Creveling, 586-2377.		
Monday	SHOWING OF FALL	BONWIT TELLER	4TH FLOOR
Sept. 13	FASHIONS BY BASILE		
1:00 P.M.	Customer show. Publicity: Harriet Weintraub, EL 5-6800.		
Postponed	GLORIA SACHS' SHOWING OF RESORT COLLECTION, ORIGINALLY SCHEDULED FOR MON.,		
Sept. 13	SEPT. 13 AT 2:00 P.M. HAS BEEN POSTPONED TO SEPT. 21 AT 3:00 P.M. (See pg.11)		
Monday	SHOWING: RESORT AND	OSCAR DE LA RENTA	CIRCLE IN THE SQUARE
Sept. 13	EARLY SPRING COLLECTION	(550 SEVENTH AVENUE)	1633 B'WAY (50TH ST.)
3:30 P.M.	By invitation. Thereafter in showroom, 11th floor. Contact: 354-6777.		
Monday	SHOWING OF RESORT &	ESTEVEZ; EVA GABOR LOOK;	HOTEL PLAZA
Sept. 13	SPRING COLLECTION	ESTEVEZ RESORT/SPORT	BAROQUE ROOM
4:30 P.M.	Show at 5:00 P.M. By invitation. Thereafter, 530 Seventh Ave., 8th floor.		
Cocktails	Contact: Ruth Winslow, 221-6655. Publicity: Jody Donohue Assoc., 688-8653.		
Monday	BENEFIT SHOW:	BERGDORF GOODMAN	4TH FLOOR
Sept. 13	TRIGERE FASHIONS		
6:00 P.M.	Showing of Fall fashions by Pauline Trigere. For benefit of Boys' Harbor.		
	By invitation. Publicity: Suzanne Butterfield, PL 3-7300.		
Monday	GLORIA VANDERBILT	SAKS FIFTH AVENUE	5TH FLOOR
Sept. 13	FASHIONS: BENEFIT SHOW		
6:00 P.M.	For benefit of Museum of City of N.Y. Publicity: Helen O'Hagan, PL 3-4000.		
Monday	CALIFORNIA FASHION SHOW	FRANKLIN SIMON	33 WEST 34TH STREET
Sept. 13	AND COCKTAIL PARTY		4TH FLOOR
6:00 P.M.	Followed by cocktail party, 3rd floor (by invitation only) for benefit of N.Y. Diabetes Assn. Tickets: \$10.00. Publ: Lauren Kamens, 675-1000, ext. 488.		
Beginning	RESORT AND EARLY	AYAKO, INC.	1407 BROADWAY
Monday	SPRING COLLECTION		SHOWROOM - 32ND FLOOR
Sept. 13	Continuous by appointment. Contact: BR 9-7257.		
Beginning	OPENING OF RESORT	SCOTT BARRIE	530 SEVENTH AVENUE
Monday	COLLECTION		SHOWROOM - 3RD FLOOR
Sept. 13	Continuous by appointment. Contact: 354-7830.		
Beginning	RESORT AND EARLY	GEOFFREY BEENE; &	550 SEVENTH AVENUE
Monday	SPRING COLLECTION	BEENE BAG	SHOWROOM - 4TH FLOOR
Sept. 13	Continuous by appointment. Contact: LW 4-0454.		
Beginning	RESORT AND EARLY SPRING	MR. BLACKWELL	HOTEL WARWICK
Monday	IN NEW YORK	(719 SO. LOS ANGELES ST.)	SUITE 2206
Sept. 13	By appointment. Contact: Jerry Padgett, 265-3988 or (213) 627-5201.		

Beginning Monday Sept. 13	RESORT/EARLY SPRING COLLECTION Informal showings by appointment. Contact: 221-6252.	STEPHEN BURROWS	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday Sept. 13	OPENING OF RESORT COLLECTION By appointment. Contact: Kathy Lecube, 355-7600.	ROBERTA DI CAMERINO	645 FIFTH AVENUE OLYMPIC TOWER
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Continuous by appointment. Contact: 244-6761.	CARLYE	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION By appointment. Contact: 354-3636.	CINNAMON WEAR	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION By appointment. Contact: 564-9115.	COLLECTORS ITEMS (DIV. LEONARD SUNSHINE)	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Sept. 13	HOLIDAY, RESORT, EARLY SPRING COLLECTION Featuring embroidered skirts and boleros. Contact: 564-9115.	COLLECTORS ITEMS II (DIV. LEONARD SUNSHINE)	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Introducing new collection, C/VII. By appointment. Contact: 695-7715.	CONCEPT VII; & C/VII BY GEORGE MATYAS	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Sept. 13	HOLIDAY AND RESORT SILK COLLECTION Also, from Paris -- More; Infatigable; Vava. Contact: Jackie Hayman, 354-6474.	CYGNÉ DESIGNS LTD.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION By appointment. Contact: 582-7453.	DONALD DAVIES OF DUBLIN	50 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday Sept. 13	RESORT COLLECTION OF SILK FASHIONS By appointment. Contact: Albert Halpern, 221-1033.	WENDY FEDER	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Contact: Bob O'Donnell, 391-5460. Publicity: Joanne Creveling, 586-2377.	CHARLOTTE FORD	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Sept. 13	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 594-5010. Publ: Vera Bacal, PL 3-8421.	MADY GERRARD	550 SEVENTH AVENUE NEW SHWRM - 5TH FL.
Monday Sept. 13- Sept. 23	FORECAST SPRING/ SUMMER FOR RETAILERS Daily at 9:00 & 4:00. (Special buffet luncheon Sept. 13, 11:30 A.M.; Cocktails 4:00 P.M., by invitation). Contact: Barbara Wolf, 692-5386.	GLAMOUR MAGAZINE	350 MADISON AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Sept. 13	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 221-7545.	CATHY HARDWICK	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday Sept. 13- Sept. 24	OPENING OF RESORT COLLECTION IN NEW YORK Continuous by appointment. Contact: (213) 627-0806; CI 7-2200 (N.Y.).	HELGA (722 SO. LOS ANGELES ST.)	HOTEL GOTHAM SUITE 1201

Monday Sept. 13-	RESORT AND EARLY SPRING COLLECTION By appointment. Contact:	RENEE HELGA HOWIE (133 KEARNY, SAN FRAN.) (415) 789-3777; PL 9-4100.	HOTEL REGENCY PARK AVE. & 61ST ST.
Sept. 24			
Monday Sept. 13-	FALL '77 MENSWEAR FABRICS Listers Ireland; Connemara; John Hanley; Providence Woollen.	IRISH EXPORT BOARD Contact: 371-3600.	10 EAST 53RD ST 28TH FLOOR
Sept. 14			
Beginning Monday Sept. 13	OPENING OF RESORT/ SPRING COLLECTION Continuous by appointment.	THE JAEGER CO. Contact: 868-1620.	1407 BROADWAY SHOWROOM - 41ST FLOOR
Beginning Monday Sept. 13	OPENING OF RESORT AND SPRING COLLECTION Continuous by appointment.	KIMBERLY Contact: 221-7373.	1441 BROADWAY SHOWROOM - 16TH FLOOR
Beginning Monday Sept. 13	RESORT/EARLY SPRING COLLECTION Informal showings by appointment.	JOHN KLOSS FOR PAT TENNANT, INC. Contact: CI 7-1100, ext. 235.	10 WEST 57TH STREET SHOWROOM - 7TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Continuous by appointment.	DON KONIAK DON CHARLES, INC. Contact: 869-0490.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION By appointment.	MAC TAC OF PARIS Contact: 564-9115.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Sept. 13	OPENING OF RESORT COLLECTION By Anthony Muto.	MARITA LTD.; A.M./P.M. Continuous showings.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Sept. 13	RESORT & EARLY SPRING COLLECTION By appointment.	LEO NARDUCCI -- THE SPORTING SIDE LTD. Contact: Jeffrey Levine, 221-6720.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTIONS Collections by Charlotte, T.W. Balloon, Criscione, L.W. II, Giovanni de Moura, Christine von Lumbe, Malidadi.	P.B.S.A. LTD. By appointment. Contact: 947-4492.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Sept. 13	OPENING OF RESORT COLLECTIONS Swimwear--Roxanne; Beach collection--John Kloss for Harbour Casuals; Swimwear & Beach accessories--Zazz for Harbour Casuals; Tennis--John Kloss for Quantum; Golf & Tennis--Quantum Sportswear.	ROXANNE; HARBOUR CASUALS; QUANTUM By appointment. Contact: OR 9-8060.	1411 BROADWAY SHOWROOM - 23RD FLOOR
Beginning Monday Sept. 13	RESORT COLLECTION BY CLOVIS RUFFIN Contact: Buyers--Bert Reifer, 221-0660; press--Jeanne Chappell, 221-0644.	RUFFINWEAR & RUFFINKNIT By appointment. Contact: 563-1640.	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Sept. 13	EARLY SPRING CASHMERE AND KNIT COLLECTION By appointment.	GLORIA SACHS Contact: 563-1640.	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Continuous by appointment.	GLORIA SANT'ANGELO Contact: 221-6252.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR

Beginning Monday Sept. 13	RESORT: BELLE SAUNDERS; JOEY GARGUILLO Resort and Early Spring. Continuous by appointment. Contact: LO 4-9194.	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Sept. 13	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: CI 7-2200.	KEN SCOTT	HOTEL GOTHAM PRIVATE SUITE
Monday Sept. 13- Sept. 24	RESORT AND SPRING COLLECTION Continuous by appointment. Contact: Paul Scott, 265-2034; or 247-2200.	ERNST STRAUSS; SCHNELL SPORTS	HOTEL COTHAM SUITE 1801
Beginning Monday Sept. 13	OPENING OF RESORT COLLECTION By appointment. Contact: 695-6950.	TREVI COURT BY HARRY STRIEBEL	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday Sept. 13- Sept. 18	PREMIERE: COCKTAIL AND EVENING FASHIONS Contact: (before Sept. 13), Miss Gina, 269-8984; (week of Sept. 13), TE 8-8000.	MARIO CARLO TUCCI BY ANDREW KOVAL	HOTEL PIERRE PRIVATE SUITE
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Also, Levino Verna imports. Continuous by appointment. Contact: 279-2345.	LEVINO VERNA FOR MAYEHOFF	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Sept. 13	CRUISE AND EARLY SPRING COLLECTION Continuous by appointment. Contact: 691-8300.	MRS. H. WINTER FOR YESTERDAY'S NEWS	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
Tuesday Sept. 14 9:00 A.M.	OPENING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 244-7522.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Sept. 14 9:30 A.M.	SHOWING OF NEW PUCCI NEEDLEPOINT For press, by invitation. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Tuesday Sept. 14 10:00 A.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: Miss Rose, 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Sept. 14 10:00 A.M.	RESORT AND SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Suzie Vogel, 947-4406.	CACHAREL FOR MALLORY	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday Sept. 14 11:00 A.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Sept. 14 12:00 Noon	PREMIERE: RESORT COLLECTION (Note change of date). For press, by invitation. (Buyers' show at 3:00 P.M., by reservation). Contact: Doug Sylvia, 391-0900.	DONALD BROOKS	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday Sept. 14 1:00 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 391-2255.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Sept. 14 2:00 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 354-0824.	RIZKALLAH FOR DON FRIESE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR

Tuesday Sept. 14 2:30 P.M.	FALL AND WINTER FUR FASHION SHOW By invitation. Contact: Ernest Graf, 279-0633.	BEN KAHN (150 WEST 30TH STREET)	HOTEL PLAZA BALLROOM
Tuesday Sept. 14 3:00 P.M.	RESORT AND EARLY SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 354-1122.	TINA LESER	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Sept. 14	3:00 P.M., DONALD BROOKS (2nd show), 530 Seventh Ave., 19th fl., 391-0900.		
Tuesday Sept. 14 4:00 P.M.	SHOWING OF RESORT COLLECTION Showing and cocktails. By invitation. Contact: Larry Farragut, 221-3489.	SAZ	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Sept. 14 4:00 P.M.	RESORT AND EARLY SPRING COLLECTION Limited to press only. (Admission by card). Contact: Iris Von Cramon, 354-4700.	DON SAYRES FOR GAMUT	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday Sept. 14 5:30 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter in showroom, 23rd floor. Contact: 221-8330.	ALBERT CAPRARO (550 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Tuesday Sept. 14 6:00 P.M.	SPRING MENSWEAR IN PARIS Contact: Jean de Yturbe, in Paris, 265-1440. P.R. Liaison Agency, 355-7310.	LANVIN (15 FBG. ST. HONORE)	5 AVENUE GABRIELLE PARIS, FRANCE
Tuesday Sept. 14 7:30 P.M.	SHOWING OF FASHIONS BY ZANDRA RHODES Fashion show, champagne reception & buffet. By invitation. Contact: Leslie Gillen, 223-7205.	BLOOMINGDALE'S	3RD FLOOR
Beginning Tuesday Sept. 14	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Tuesday Sept. 14	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 239-1150.	ELEANOR BRENNER	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Sept. 14	RESORT AND EARLY SPRING COLLECTION Also Sica Knits by Milton Kent Ford. By appointment. Contact: 594-4470.	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Sept. 14	RESORT AND EARLY SPRING COLLECTION Mandarin America, Randazzo, George & Maria Wohl, Anne Marie. Contact: 279-9620.	FLORENCE & CELESTE LTD.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Sept. 14	OPENING OF EARLY SPRING COLLECTION By appointment. Contact: 354-7284.	GALLANT INT'L & PIERRE CARDIN SUITS & COATS	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Beginning Tuesday Sept. 14	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 947-7457.	KIKI HART BY GEORGE SAMEN	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Sept. 14	RESORT, EARLY SPRING DRESSES & SPORTSWEAR Contact: Sportswear-Pat Johnson; Dresses-Esther Reifer, OX 5-4270	McMULLEN	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Sept. 14	RESORT AND EARLY SPRING COLLECTION Continuous by appointment. Contact: 244-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Sept. 14	OPENING: RESORT & EARLY SPRING COLLECTION By appointment. Contact: Joan Resker, 695-5100.	ORIGINALA BY PAT SANDLER	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Beginning Tuesday Sept. 14	OPENING: RESORT AND HOLIDAY COLLECTION By appointment. Contact: Bill Levin, 221-1995.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Sept. 14	OPENING OF RESORT COLLECTION By appointment. Contact: Buyers--Sandy Stone; Press-Jeanne Chappell, 221-0644.	MALCOLM STARR BY BILL TICE	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Tuesday Sept. 14	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 221-2200.	WILROY	530 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Sept. 14- Sept. 17	BOBBIN SHOW AND AMERICAN APPAREL MANUFACTURERS CONVENTION AT GEORGIA WORLD CONGRESS CTR., ATLANTA. Contact: Bill Fitzmaurice, Bobbin Publ, 221-6420.		
Wednesday Sept. 15 9:00 A.M.	RESORT SWIMWEAR COLLECTION Show at 9:30 A.M. By invitation. Thereafter in showroom, 16th floor. Contact: 354-1240. Publicity: Vera Bacal, PL 3-8421.	GOTTEX OF ISRAEL (1411 BROADWAY)	REGINE'S PARK AVE. & 60TH ST.
Wednesday Sept. 15 10:30 A.M.	GALANOS FASHION SHOW FOR CUSTOMERS Publicity: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	6TH FLOOR
Wednesday Sept. 15 11:00 A.M.	RESORT AND EARLY SPRING COLLECTION Also, Sept. 16 at 2:00. Contact: Harold Davis, 221-6660.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Sept. 15 12:00 Noon	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 221-4200.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Sept. 15 12:00 Noon Luncheon	PRESS PREVIEW: FALL AND WINTER COLLECTION Presentation of Gucci Fall and Winter fashions and accessories for ladies and gentlemen. By invitation (Must present invitation at door). Public Relations: Hamra Associates, 400 Madison Ave., Suite 310, 759-9833.	GUCCI	ST. REGIS HOTEL ROOF
Wednesday Sept. 15 2:00 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter, showroom 12th floor. Contact: 391-0901.	RICHARD ASSATLY FOR GINO SNOW (550 SEVENTH)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Wednesday Sept. 15 3:00 P.M.	RESORT AND EARLY SPRING COLLECTION By invitation. Thereafter, showroom, 2nd floor. Contact: LO 3-0988.	GENRE BY GIL AIMBEZ (530 SEVENTH AVENUE)	F.I.T. AUDITORIUM 227 WEST 27TH STREET
Wednesday Sept. 15 4:00 P.M.	RESORT AND EARLY SPRING COLLECTION Also Sept. 21 at 4:00 P.M. By reservation. Contact: LO 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR

Wednesday SHOWING: RESORT AND GLORIA VANDERBILT LTD. HOTEL PLAZA  
 Sept. 15 EARLY SPRING COLLECTION (550 SEVENTH AVENUE) BALLROOM  
 5:30 P.M. By invitation. (Note change of place). Thereafter by appointment, 15th floor.  
 Contact: Barrie Sommerfield, 239-4213.

Wednesday FUR FASHIONS AT BERGDORF GOODMAN 2ND FLOOR  
 Sept. 15 BENEFIT SHOW  
 6:30 P.M. Exclusive fur collection for benefit of N.Y.C. Ballet. By invitation.  
 Publicity: Suzanne Butterfield, PL 3-7300.

Wednesday BENEFIT: "SALUTE TO 3RD THE FASHION GROUP, INC. TAVERN-ON-THE-GREEN  
 Sept. 15 CENTURY OF AMERICA" (9 ROCKEFELLER PLAZA) CENT. PK. W. & 67 ST  
 6:30 P.M. Viewing of one-of-a-kind American originals created by leading designers.  
 Cocktails- Silent auction of fashions at 10:00 P.M. By invitation. (Black tie). Each  
 Dinner Subscription: \$100.00, to benefit Fashion Group Foundation. Contact: CI 7-3940.

Wednesday 1977 DJELLEBAS MOROCCAN JACQUES COHEN LTD. 1370 AVE. OF AMERICAS  
 Sept. 15- GOWN COLLECTION SHOWROOM - 11TH FLOOR  
 Sept. 17 Showings at 10:00 A.M., 1:00 and 3:00 P.M. Contact: 541-9560.

Beginning RESORT AND EARLY JEANNENE BOOHER FOR 525 SEVENTH AVENUE  
 Wednesday SPRING COLLECTION DAVID MORRIS SHOWROOM - 5TH FLOOR  
 Sept. 15 Continu-us by appointment. Contact: WI 7-0511. Publ: Vera Bacal, PL 3-8421.

Beginning RESORT AND EARLY GINALA, GINESSA, GINORI, 512 SEVENTH AVENUE  
 Wednesday SPRING COLLECTION AQUANALA, AQUATOGS SHOWROOM - 13TH FLOOR  
 Sept. 15 Continuous by appointment. Contact: 244-2700.

Beginning RESORT AND EARLY VICTORIA ROYAL 530 SEVENTH AVENUE  
 Wednesday SPRING COLLECTION BY MARTIN STAHELY SHOWROOM - 7TH FLOOR  
 Sept. 15 Continuous by appointment. Contact: 947-6845.

Thursday SHOWING: RESORT AND DOMINIC ROMPOLLO 500 CLUB  
 Sept. 16 SPRING COLLECTION (530 SEVENTH AVENUE) 500 SEVENTH AVENUE  
 9:00 A.M. By invitation. Thereafter, showroom, 12th floor. Contact: Jean Roberts,  
 354-1880. Public Relations: Martin Tishman, PL 1-4033.

Thursday SHOWING OF HANAE MORI 550 SEVENTH AVENUE  
 Sept. 16 RESORT COLLECTION SHOWROOM - 5TH FLOOR  
 9:30 A.M. Also, Sept. 16 at 4:00. By reservation. Contact: 221-5726.

Thursday SHOWING OF RESORT MOLLIE PARNIS COUTURE 530 SEVENTH AVENUE  
 Sept. 16 COLLECTION SHOWROOM - 18TH FLOOR  
 10:30 A.M. By invitation. Thereafter by appointment. Contact: 279-5012

Thursday PRESS SHOWING OF HALSTON 550 SEVENTH AVENUE  
 Sept. 16 RESORT COLLECTION SHOWROOM - 14TH FLOOR  
 11:30 A.M. By invitation. Buyers show at 3:00 P.M. Contact: 354-6340.

Sept. 16 2:00 P.M., BILL BLASS (2nd show), 550 Seventh Ave., 17th floor, 221-6660

Sept. 16 3:00 P.M., HALSTON (Buyers show), 550 Seventh Ave., 14th floor, 354-6340

Sept. 16 4:00 P.M., HANAE MORI (2nd show), 550 Seventh Ave., 5th floor, 221-5726

Thursday PREMIERE SHOWING: REIKO HOTEL PIERRE  
 Sept. 16 READY-TO-WEAR COLLECTION (177 EAST 87TH STREET) COTILLION ROOM  
 5:30 P.M. Hand-painted and handscreened late day and evening fashions. By invitation.  
 Thereafter at showroom. Contact: 628-3817. Press: Julie Palmerio, 986-6669.

Thursday Sept. 16 6:00 P.M.	GIL AIMBEZ FASHIONS AT CUSTOMER SHOW Showing of fashions by Gil Aimbez for Genre. Publ: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	7TH FLOOR
Thursday Sept. 16 6:30 P.M.	CONTEMPORARY FASHIONS AT BENEFIT SHOW "The Sixth Sense" (new contemporary division) at benefit for the Henry Street Settlement. Followed by dinner and dancing at Tavern-On-The-Green (8:30 P.M.) Tickets: \$50.00 per person; \$75.00 per patron (Black Tie). By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	6TH FLOOR
Beginning Thursday Sept. 16	SHOWING OF RESORT COLLECTION Continuous by appointment. Contact: LO 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Thursday Sept. 16	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 354-1880.	GRETA PLATTRY FOR DOMINIC ROMPOLLO	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Sept. 16- Sept. 19	SCANDINAVIAN FASHION WEEK IN COPENHAGEN AT BELLA CENTER Contact: Center Blvd. DK-2300, Kopenhagen S. Tel: 01-51-8811		
Sept. 16- Sept. 20	FLORIDA CHILDREN'S WEAR MFRS. GUILD MARKET AT DORAL COUNTRY CLUB, MIAMI, FLA. Contact: 20 S.E. 14th St., Miami, Fla. 33131; Tel: (305) 358-2985.		
Sept. 17 9:00 A.M.- 10:30 A.M.	PREVIEW: CARLOS FALCHI NEW HANDBAG SHOP Carlos Falchi will be present. By invitation. Publ: Mallory Hathaway, CI 7-1100.	BENDEL'S	MAIN FLOOR HANDBAG DEPARTMENT
Sept. 17	PITTI UOMO MENSWEAR SHOW IN FLORENCE (Sept. 17-20)		
Saturday Sept. 18- Sept. 20	FALL-WINTER AMERICAN FASHIONS IN JAPAN A Japanese tribute to the American Bicentennial, featuring fashions by Adolfo, John Anthony, Geoffrey Beene, Bill Blass, Halston, Calvin Klein, Ronald Kolodzie, Ralph Lauren, Mary McFadden and Oscar de la Renta. Produced by Best Int'l. Directed by Michael Brown. By invitation. Contact: Dee Rubin, 369-5563.	NIPPON TV NETWORK & BEST INTERNATIONAL CORP.	IMPERIAL HOTEL TOKYO, JAPAN
Sunday Sept. 19- Sept. 22	EUROPEAN READY-TO-WEAR: SPRING-SUMMER TRADE SHOW Eighth semi-annual Fashion Fair, featuring more than 180 collections from 15 European countries. Contact: Trade--Jackie Cowen, 279-8870; Press--Lenore Ringler at Spencer & Rubinow, 751-9050.	EUROPEAN FASHION FAIR	N.Y. STATLER HILTON MEZZ (7TH AVE. & 33RD)
Sunday Sept. 19- Sept. 22	FRENCH FASHIONS AT EUROPEAN FASHION FAIR Spring-Summer '77 (also reorder Fall-Winter '76) fashions by 57 French pret-a-porter mfrs., 5 accessories and 7 childrenswear firms. Contact: 354-8620.	FRENCH APPAREL CENTER (500 FIFTH AVENUE)	N.Y. STATLER HILTON GRAND BALLROOM
Sept. 19	HOLIDAY SHOWINGS BY MET. JUVENILE STYLE MART AT STATLER HILTON (Sept. 19-23)		
Monday Sept. 20 11:30 A.M.	GEOFFREY BEENE FASHION SHOW; BOUTIQUE OPENING Opening of "The World of Geoffrey Beene", the first major Geoffrey Beene Boutique. For customers, by invitation. Publ: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Monday Sept. 20 4:30 P.M.	SHOWING OF RESORT & SPRING COLLECTION By invitation. Thereafter by appointment. Contact: PE 6-8867.	BILL HAIRE FOR FRIEDRICKS (205 WEST 39TH STREET)	PLACE TO BE ANNOUNCED

Monday Sept. 20 5:30 P.M.	OPENING OF UNISEX "APOSTROPHE" SHOP Cocktails and fashion show. By invitation. Contact: Al Coffey, 361-7500.	WALLACHS	555 FIFTH AVENUE (46TH STREET)
Monday Sept. 20 7:00 P.M.- 8:30 P.M.	PRESS PREVIEW: NEW BOUTIQUE Featuring fashions by Dorothee Bis. By invitation. Contact: Dianne Schools, 759-0988; or Irving Benson, 354-6474.	DIANNE B.	729 MADISON AVENUE (64TH STREET)
Beginning Monday Sept. 20	HOLIDAY AND RESORT COLLECTIONS Introducing Fantasy Sport. By appointment. Contact: 279-7485.	EVA HAYNAL COUTURE; & FANTASY SPORT	499 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Sept. 21 9:00 A.M.	PRESS SHOWING: PARIS IMPORTS Special preview for press only. By invitation.	OHRBACH'S	FLOOR TO BE ANNOUNCED
Tuesday Sept. 21 10:00 A.M.	PRESS SHOW: RESORT AND SPRING COLLECTION By invitation. Thereafter by appointment. Contact: PE 6-8888.	BETTY HANSON & CO.	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Tuesday Sept. 21 11:30 A.M.	PRESENTATION OF FALL FASHIONS BY CHLOE Designer Karl Lagerfeld will be there. Tickets: \$10.00 each. Benefit for Memorial Sloan-Kettering Cancer Center. By invitation. Contact: PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Tuesday Sept. 21 12:00 Noon & 2:00 P.M.	MINI FASHION SHOWS BY CACHAREL Jean Cacharel will be present. Shows at 12:00 Noon and 2:00 P.M. For customers. Publicity: Harriet Weintraub. EL 5-6800.	BONWIT TELLER	2ND FLOOR
Cancelled Sept. 21	MAXIMILIAN'S PRESS PREVIEW OF FUR FASHIONS, ORIGINALLY SCHEDULED FOR TUESDAY, SEPTEMBER 21 AT 2:30 P.M., HAS BEEN CANCELLED.		
Tuesday Sept. 21 3:00 P.M.	SHOWING OF RESORT AND SPRING COLLECTION By invitation. (Note change of date and time). Contact: 563-1640.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Tuesday Sept. 21 3:00 P.M.- 7:00 P.M.	RESORT AND EARLY SPRING COLLECTION Informal modeling of handblocked French cotton and handwoven silk designs. By invitation. (Showing Sept. 22 & 23, by appointment.) Contact: Susan Playfair, 146 Mt. Vernon Street, Boston 02108; (617) 723-7413.	SUSAN PLAYFAIR	HOTEL PLAZA PRIVATE SUITE
Sept. 21	4:00 P.M., TRIGERE (2nd show), 550 Seventh Ave., 16th floor, LO 3-1600		
Tuesday Sept. 21 5:00 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter, showroom, 10th fl., 530 Seventh Ave., 391-0420.	PATTI CAPPALLI FOR JERRY SILVERMAN SPORT	BROTHERHOOD IN ACTION 560 SEVENTH-AUDITORIUM
Tuesday Sept. 21 5:00 P.M.	SHOWING OF FASHIONS FROM CALIFORNIA "Those Designing Women....Those Golden Years"--Runway Show at 5:30. Dancing until 8:00. Prices: \$15.00, members; \$20.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	ROSELAND DANCE CITY 239 WEST 52ND STREET
Tuesday Sept. 21 7:30 P.M.	HALSTON SPONSORED GALA: BENEFIT SHOW "I Love New York" -- for benefit of Committee in the Public Interest. Fashion show, dinner, dance. By invitation. (Black tie). Publ: Peggy Healy, 223-7204.	BLOOMINGDALE'S	7TH & 8TH FLOORS

Wednesday Sept. 22 11:30 A.M.	"BEST OF NEW YORK"-- FASHION SHOW Showing for customers. Publicity: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	6TH FLOOR
Wednesday Sept. 22 1:45 P.M.	FALL AND WINTER FUR COLLECTION <u>Show at 2:15.</u> By invitation. Contact: PE 6-6944.	CHRISTIE BROTHERS (333 SEVENTH AVENUE)	HOTEL PLAZA BALLROOM
Wednesday Sept. 22 2:30 P.M.	RESORT AND EARLY SPRING COLLECTION By invitation. Thereafter by appointment, Contact: 221-4200.	KASPER FOR J.L. SPORT	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Sept. 22 4:00 P.M.	SHOWING OF SPRING COLLECTIONS Men's and women's ready-to-wear and Nik Nik's associated licensees. (Cocktails after show). By invitation. Contact: Phyllis Youngheart, 679-5300.	NIK NIK INDUSTRIES, INC. (49 EAST 34TH STREET)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Wednesday Sept. 22 5:30 P.M.- 7:30 P.M.	OPENING OF NEW GLEMBY BEAUTY SALON By invitation. (Limousine service will be arranged from Manhattan.) By invitation. Contact: Annemarie Cairns at Joan Parker Publicity: 628-1313.	ABRAHAM & STRAUS	BROOKLYN
Wednesday Sept. 22 6:00 P.M.	AMERICAN CRAFTSMEN SHOW For customers. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	14 EAST 50TH STREET GIFT & GOURMET SHOP
Wednesday Sept. 22 6:30 P.M.- 8:30 P.M.	PREVIEW OF NEW STREET FLOOR Showing of new street floor; and salute to cultural institutions. By invitation. Publicity: Barbara Campbell, LW 4-5100, ext. 234.	LORD & TAYLOR	1ST FLOOR
Thursday Sept. 23 11:30 A.M.	TIKTINER FASHION SHOW For customers and press. By invitation. Publ: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	3RD FLOOR
Thursday Sept. 23 1:00 P.M.	"BEACH AND BEYOND" COLLECTION BY BOB MACKIE New collection of swim and resort wear. By invitation. Contact: (213) 587-3111.	COLE OF CALIFORNIA (110 EAST 9TH ST., L.A.)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Thursday Sept. 23 4:00 P.M.	SHOWING OF RESORT AND SPRING COLLECTION By invitation. Thereafter, showroom, 2nd fl. Contact: Rene Tixier, 354-1500.	BLASSPORT (550 SEVENTH AVENUE)	FOUR SEASONS 99 EAST 52ND STREET
Thursday Sept. 23 5:00 P.M.- 7:00 P.M.	INTRODUCTION OF NEW PERFUME Introduction of Coriandre fragrance in America. M.Jean and Mme.Jacqueline Couturier, creators of the fragrance, will be present. By invitation. Public Relations: The Southern Connection, 530 Madison Ave., 751-9056.	CORIANDRE	TAVERN ON THE GREEN CENT. PK. W. & 67 ST.
Thursday Sept. 23 6:00 P.M.	MENSWEAR BY ADOLFO: MINI SHOW Customer showing of menswear. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	6TH FLOOR
Sept. 24	ROSH HASHONAH (Begins at sunset) -- Jewish New Year -- first day Sept. 25		
Sept. 24	SAMIA FASHION TRADE FAIR IN TURIN (Sept. 24-27)		
Sept. 25	EUROPEAN FOOTWEAR FASHIONS IN DUSSELDORF (Sept. 25-29)		
Sept. 25	FOURTH HELLENIC FASHION FAIR AT ATHENS HILTON, GREECE (Sept. 25-29)		

Sunday Sept. 26 7:00 P.M.	GIVENCHY AT REGINE'S: BENEFIT FASHION SHOW By invitation. For benefit of Cancer Research Institute. Givenchy Publicity: Ruth Hammer Assoc., 687-2545. Bergford--Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	REGINE'S PARK AVE. & 59TH ST
Sept. 26	PITTI BIMBO CHILDREN'S WEAR SHOW IN FLORENCE (Sept. 26-29)		
Monday Sept. 27 10:00 A.M.	PREVIEW: RALPH LAUREN MEN'S JEWELRY By invitation. Contact: Duane Garrison, PL 5-8000.	TIFFANY	FIRST FLOOR
Monday Sept. 27 11:30 A.M.	FALL SHOWING OF CHRISTIAN DIOR FASHIONS For customers. Publicity: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	6TH FLOOR
Monday Sept. 27 12:00 Noon	SHOWING OF RESORT AND SPRING COLLECTION Also at 3:00 P.M. By invitation. Thereafter by appointment. Contact: 736-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Sept. 27	3:00 P.M., CALVIN KLEIN (2nd show), 205 W. 39th St., 11th floor, 736-9601.		
Monday Sept. 27- Sept. 30	SHOWING OF FASHIONS FROM HONG KONG Fashions from six Hong Kong manufacturers. Also, in L.A. (Sept. 14-16); Toronto (Sept. 20-21); Montreal (Sept. 23-24). Contact: Maralyn Rittenour, 582-6610.	HONG KONG TRADE DEVELOPMENT COUNCIL (548 FIFTH AVE.)	HOTEL SUMMIT 51ST ST. & LEXINGTON
Beginning Monday Sept. 27	OPENING: RESORT/SPRING COLLECTION By appointment only. Contact: 221-7880.	DONNA KARAN & LOUIS DELL'OLIO FOR ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWRM - 3RD FLOOR
Tuesday Sept. 28 5:00 P.M.- 8:00 P.M.	"50'S SOCK HOP" ANNIVERSARY CELEBRATION A nostalgic return to 50's to celebrate 20th anniversary of Gentlemen's Quarterly magazine. By invitation. Contact: Margery Rubin Cohen, 644-5717.	GENTLEMEN'S QUARTERLY	BARNEY GOOGLE'S 225 EAST 86TH STREET
Tuesday Sept. 28 7:00 P.M.	MODEL ROOMS- BENEFIT SHOWING For benefit of Irvington House. By invitation. Honorary Chairman: Gloria Vanderbilt. Contact: Leslie Gillen, 223-7205.	BLOOMINGDALE'S	5TH FLOOR
Tuesday Sept. 28 7:30 P.M.	DOROTHY SHAVER ROSE AWARD Special tribute to Diana Vreeland. By invitation only.	LORD & TAYLOR	FLOOR TO BE ANNOUNCED
Beginning Tuesday Sept. 28	OPENING OF RESORT COLLECTION By appointment. Contact: Judith Flynn, 221-0675. Publ: Jeanne Chappell, 221-0644.	RALPH LAUREN	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday Sept. 29 11:30 A.M.	MOLLIE PARNIS BOUTIQUE FASHION SHOW Showing of Fall fashions. For customers. Publ: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	6TH FLOOR
Wednesday Sept. 29 5:00 P.M.- 7:00 P.M.	PREVIEW: NEW SHOPS IN BENDEL'S FANCY Housewarming for Holly Harp, Mary McFadden, Jean Muir to celebrate the opening of their new shops. By invitation. Publ: Mallory Hathaway, CI 7-1100.	HENRI BENDEL	2ND FLOOR

Wednesday Sept. 29 7:00 P.M.	FENDI FUR SHOWING AND BOUTIQUE OPENING For benefit of Memorial Sloan Kettering-Special Projects Committee. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	MAIN FLOOR
Tuesday Sept. 30 2:00 P.M.	MATERNITY FASHION SHOW FOR CUSTOMERS Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	2ND FLOOR
Thursday Sept. 30 8:00 P.M.	ANNUAL FASHION CRITICS AWARD Tickets \$125.00 each, for benefit of F.I.T. Publ: Eleanor Lambert, MU 8-2130.	COTY, INC.	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Oct. 3	FASHION WEEK IN MUNICH (Oct. 3-7)		
Oct. 4	YOM KIPPUR (Monday) -- Jewish Day of Atonement		
Beginning Monday Oct. 4	RESORT AND EARLY SPRING IN CALIFORNIA By appointment. Contact: Jerry Padgett (213) 627-5201.	MR. BLACKWELL	719 SO. LOS ANGELES ST SHOWROOM
Tuesday Oct. 5 11:30 A.M.	BENEFIT SHOW: KIPS BAY BOYS CLUB Fashions by Revillon Furs and Charlotte Ford; also a Chanel retrospective. By invitation. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Wednesday Oct. 6 11:30 A.M.	BENEFIT SHOWING -- JOHN ANTHONY FASHIONS For benefit of Nightingale Banford. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR PLAZA COLLECTIONS
Wednesday Oct. 6- Nov. 17 5:30 P.M.- 7:30 P.M.	THIRD ANNUAL "WOMEN IN MANAGEMENT" SEMINAR Six evening sessions, with 18 distinguished speakers: <u>Oct. 6</u> -- Business; <u>Oct. 13</u> -- Finance; <u>Oct. 20</u> -- Finance; <u>Nov. 3</u> -- Marketing; <u>Nov. 10</u> -- Personnel; <u>Nov. 17</u> -- Management. Tuition: \$75.00 for series; single sessions, \$17.50. Tax deductible for The Fashion Group Foundation, Inc. (Virginia Ingalls Soren Memorial Committee). Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	J.C. PENNEY AUDITORIUM 53RD ST. & 6TH AVE.
Oct. 7- Oct. 11	"MAGIC" MENSWEAR SHOW IN SAN DIEGO, ROYAL INN AT THE WHARF. Contact: Mrs. Pauley Murphy, 124 E. Olympic Blvd., L.A. 90015, (213) 746-0623.		
Oct. 7- Oct. 11	WESTMAC/MEMBA Menswear shows in Palm Springs. Contact: Bob Mott, Suite B265, 110 E. 9th St., Los Angeles 90015 (213) 624-1441.		
Oct. 8	CHILDREN'S FASHION FAIR IN COLGONE (Oct. 8-10)		
Saturday Oct. 9- Oct. 11	SPRING-SUMMER '77 HOME SEWING SHOW Show through Oct. 11, will feature resources in fabrics, patterns, notions sewing machines. Contact: Christopher Cross Assoc., 689-1300.	AMERICAN HOME SEWING COUNCIL (40 EAST 38TH ST.)	STATLER HILTON HOTEL 7TH AVE. & 33RD ST
Monday Oct. 11 6:30 P.M.	FALL MODEL ROOMS PREVIEW FOR PRESS By invitation. Contact: Barbara Campbell, LW 4-5100, ext. 234.	LORD & TAYLOR	8TH FLOOR
Tuesday Oct. 12 12:30 P.M.	BENEFIT SHOW LUNCHEON BY MADAME GRES Annual benefit show by Mme. Gres. Tickets: \$35 each. Contact: 751-0530.	MUSICIANS EMERGENCY FUND (515 MADISON AVENUE)	HOTEL PIERRE GRAND BALLROOM

Monday	READY-TO-WEAR	CAMERA NAZIONALE DELL	MILAN,
Oct. 12-	SHOWINGS IN MILAN	ALTA MODA ITALIANA	ITALY
Oct. 15	Contact: Piazza Aracoeli 3, 00186 Rome, Italy; Tel: 679-43.90		
<u>Mon., Oct. 12:</u>	11:30 A.M. Ognibene Zendman Boutique (Hotel Palace)		
	12:30 P.M. Kinki Shop (Viale Tunisia 39)		
	3:00 P.M. Lancetti (Hotel Principe)		
	4:30 P.M. Heinz Riva Bis (Hotel Principe)		
	6:00 P.M. Livio de Simone-Sunwear (Hotel Principe)		
	7:30 P.M. Andre Laug Boutique (Hotel Principe)		
	9:00 P.M. Balestra Boutique (Hotel Palace)		
<u>Tues., Oct. 13:</u>	9:45 A.M. Callaghan (Hotel Principe)		
	11:00 A.M. Ken Scott (Hotel Palace)		
	12:30 P.M. Sanlorenzo (Hotel Principe)		
	3:00 P.M. Trell (Hotel Principe)		
	4:30 P.M. Charade Top		
	6:00 P.M. Dorian (Hotel Principe)		
	9:00 P.M. Mila Schon (Via Montenapoleone 2)		
<u>Wed., Oct. 14:</u>	9:45 A.M. Laura Biagiotti (Hotel Principe)		
	11:00 A.M. Lux International (Hotel Palace)		
	12:30 P.M. Basile (Hotel Principe)		
	3:00 P.M. Krizia (Via Agnello 12)		
	4:30 P.M. Armani (Hotel Principe)		
	6:00 P.M. Walter Albini Uomo		
<u>Thurs., Oct. 15:</u>	9:45 A.M. Complice (Hotel Principe)		
	12:00 Noon Missoni (Hotel Diana)		
	3:00 P.M. Caumont (Hotel Principe)		
	6:00 P.M. Lorenbetty (Hotel Palace)		
	7:30 P.M. Giorgio Correggiari (Hotel Palace)		
	9:00 P.M. Cadette (Via S. Spirito 4)		

Oct. 20-21 in Venice - Roberta di Camerino (Polveriera delle Vignole)

Wednesday	SHOWING OF SPRING	GEOFFREY BEENE	HOTEL DIANA
Oct. 14	COLLECTION IN ITALY	(NEW YORK-MILANO)	MILANO, ITALY
7:30 P.M.	By invitation. Contact: Senora Grazia Gay, Via Moscova 47, Milan. Tel: 65-31-87; or Hilda Barnes, N.Y., 550 Seventh Ave., LW 4-0454.		
Oct. 17-	NAMSB (Nat'l Assn. of Men's Sportswear Buyers); & BAMA (Boys & Young Men's		
Oct. 20	Apparel Mfrs., Assn.) at N.Y. Statler Hilton. Contact: 689-7420.		
Oct. 17-	SPRING READY-TO-WEAR, FURS, KNITWEAR IN FLORENCE AT PITTI PALACE. Contact:		
Oct. 21	Centro di Firenze per la Moda Italiana, Viale A. Gramsci, 9/A 50121 Florence.		
Tuesday	"AMERICAN IMAGE AWARDS"	MEN'S FASHION ASSOCIATION	N.Y. HILTON HOTEL
Oct. 19	FOR FASHION LEADERSHIP	(1290 SIXTH AVENUE)	GRAND BALLROOM
7:00 P.M.	First annual "Adam" awards in seven categories: political or civic affairs, communications, sports, business, motion pictures, television, the arts. Tickets: \$100.00 each. (Black Tie). Contact: 581-8210.		
Oct. 23	PRET-A-PORTER SHOWINGS IN PARIS AT PORTE DE VERSAILLES (Oct. 23-27)		
Oct. 26	LONDON FASHION EXHIBITION AT GRAND HALL, OLYMPIA (Oct. 26-29)		
Oct. 27	BRITISH INTERNATIONAL FASHION FAIR IN BIRMINGHAM (Oct. 27-30)		
Oct. 28	LONDON DESIGNER COLLECTIONS AT CAFE ROYAL, LONDON (Oct. 28-31)		
Oct. 28	LONDON COLLECTIONS FOR SPRING & SUMMER AT INTERCONTINENTAL HOTEL (Oct. 28-31)		